

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP OCT10/12 17.51
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA-- JOE KNAUER

TOWSON, MD 21286

ORDER # _____ CONTRACT # 6225761

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	AMERICAN CROSSROADS	EST # 1113	COMMENTS

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/10/12 2:00

REP: TO LENA
FR JULIE
OK'D M3
TTLS RTS
PLS CFM, THX 10/10

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 1111
AGENCY PRODUCT CODE =

AGENCY	INVOICE				
30	S	1130P-1205A	30	\$1,600.00	10/6
					0
					SAT

PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 29-31

REP HEADLINE# 6225761 TRF# 321188
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 17.51
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

32	A		1155P-1230A	30		\$1,600.00	10/6	10/6	1		SAT	1
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PROGRAM : NEWS
ORD COM1: SPOTS RAN @ 12:27A IN EYEWITNESS NEWS @ 1155P-1230A DUE TO FOOTBALL
ORD COM2: RUNOVER
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-30
STATION MAKEGOOD OFFERS:
M3 OK'D BUY#30 MISSED:SAT/1130P-1205A OCT6 30S \$1,600.00 (OCT10/12)
OFFER:SAT/1155P-1230A OCT6 30S \$1,600.00 PLS ADVISE.
CMT:SPOTS RAN @ 12:27A IN EYEWITNESS NEWS @ 1155P-1230A DUE TO FOOTBALL
CMT:RUNOVER

OCT/12 175500.00

CONTRACT TOTAL 175500.00
TOTAL SPOTS 83

MARKET TOTALS \$398,863 WFTV 44% WKMG 24% WESH 21% WOFL 11% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE